



**May 3 - 5, 2024**

Mile East Productions Ltd.  
PO Box 103, Yarmouth NS, B5A 4B1  
Ph: 902-740-5251  
rick@mileeast.com  
www.springlivingshow.com

**REGULAR BOOTH CONTRACT**

All show information will be sent to the following address unless otherwise indicated. The information provided below will appear in the official show guide unless otherwise indicated.

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

E-mail (Required) \_\_\_\_\_

(all information, invoices, receipts will be sent here)

Products to be displayed \_\_\_\_\_

Booth Location Preferences

Regular Booth (10'x10') \_\_\_\_\_ x \$595.....\$ \_\_\_\_\_  
Large Space - as quoted.....\$ \_\_\_\_\_  
Plus applicable NS taxes.....\$ \_\_\_\_\_  
Total \$ \_\_\_\_\_

**Door Prize**

We ask you to provide a door prize item to be included in our prize package to be awarded at the end of the show. Your business will be included in our advertising of this package. Please tell us what you will be providing, if you know.

Door Prize Item: \_\_\_\_\_

**PAYMENT**

Once your application is received we will process and email you an invoice for the full amount, this will act as us accepting your application. The full amount will be due by April 1, 2023. We will accept cheque, e-transfer or credit card payments (may incur processing fee). Information for each will be included on invoice. Contact us if you have any questions.

**AGREEMENT**

As an authorized representative of the above mentioned company, I the undersigned recognize that this application becomes a binding contract when accepted by Mile East Productions Ltd. I agree to the Exhibitor Contract & Terms on the second page of this contract. We understand that all deposits/final payments are non-refundable except in the limited circumstances outlined in this contract.

**Please Be Sure To Read and Sign on the Second Page**

# Exhibitors Contract & Terms

The term "Show" refers to the Yarmouth Spring Living Show. This Show is produced and managed by Mile East Productions. As used hereinafter, the term "Show Producer" means, collectively, Mile East Productions, its partners, agents, affiliates, representatives and employees. The term "Exhibitor" means, collectively, the entity or person that executes this contract as the "Exhibitor" and each of its officers, directors, shareholders, employees, contractors, agents, representatives, volunteers, assigns, and/or invitees, as applicable.

## 1. PAYMENT

The Exhibitor agrees to pay the price indicated on this contract. The full amount will be due on or before April 1, 2024. All monies received prior to the completion of the event will be considered a deposit. When payments for space are not paid when due, deposits may be forfeited and the space re-allocated. In the event that an Exhibitor's cheque is returned by a bank due to insufficient funds, Show Producer will charge a \$50.00 administration fee to the Exhibitor.

## 2. INSURANCE / OCCUPATIONAL HEALTH AND SAFETY

The Exhibitor shall insure their own merchandise against fire, theft and all perils. Exhibitors and any associated contractors are required to maintain public liability insurance to a minimum of \$1,000,000.00, listing Mile East Productions Ltd. and Yarmouth Mariners Centre as additional insured, for the period covering the show dates plus move-in and move-out dates. Proof of insurance is required and must be received at least 15 days prior to show set-up. The Exhibitor agrees to abide by all the rules and regulations as outlined in the provincial Occupational Health and Safety Act. The Exhibitor agrees to observe all union contracts and labour relations agreements in force, agreements between Show Producer and the official contractors serving the show facility and companies operating in the building in which the show is taking place, and to observe the labour laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with their display which might be a violation of any laws, bylaws, ordinances or regulations of any government or regulatory body. The Exhibitor shall comply with all provincial, city and local laws and ordinances relating to fire, safety, and health. The Exhibitor agrees to obtain, at its own expense, any licenses or permits which are required, including without limitation, from government bodies, trade or industry associations and any other third parties, for the operation of its trade or business during the show and to pay all taxes that may be levied against it as a result of the operation of its trade or business in their space allocated.

## 3. LIMITATION OF LIABILITY

Under no circumstances shall the Show Producer or the Exhibit Facility be liable for any lost profits or any incidental, special, indirect, punitive or consequential damages whatsoever for any of their acts or omissions, whether or not apprised of the possibility of any such lost profits or damages. Show Producer makes no representations or warranties, express or implied, regarding the number and nature of Exhibitors and/or attendees who will attend the Show or regarding any other matters. Exhibitor expressly assumes all risks associated with, resulting from or arising in connection with Exhibitor's participation or presence at the Show, including, without limitation, all risks of theft, loss, harm, damage or injury to the person (including death), property, business or profits of Exhibitor, whether caused by negligence, cancellation of Show, intentional act, accident, act of God or otherwise. Exhibitor has sole responsibility for its property or any theft, damage or other loss to such property (whether or not stored in any courtesy storage area). Neither the Show Producer nor the Exhibit Facility accepts responsibility, nor is a bailment created, for property delivered by or to Exhibitor. Neither the Show Producer nor the Exhibit Facility shall be liable for, and Exhibitor hereby releases all of them from, and covenants not to sue any of them with respect to, any and all risks, losses, damages and liabilities described in this paragraph.

## 4. INSTALLATION / DISMANTLING

Preparation of the Exhibit will be at the Exhibitor's expense. Exhibitors must comply with the move-in and move-out times indicated in the Exhibitor Manual; exhibit to be completed by the Exhibitor for official inspection by 3:00 pm, on the first show date and to remain intact until show close indicated by the official show hours. Goods may not be delivered, or removed, from the building during show hours. If an Exhibitor fails to remove an exhibit in the allowed time, the Show Producer shall be permitted (at Exhibitor's sole expense) to remove and place same in a warehouse and/or to ship to Exhibitor, with all charges billed to the Exhibitor, at no liability to Show Producer or Exhibit Facility.

## 5. EXHIBIT GUIDELINES

All booth decorations and exhibit materials must be kept within the confines of the rented booth dimensions. No booth decorations or exhibit materials will block the visibility of another Exhibit. Painting or fastening to walls, floors, ceiling or any part of the building is not permitted. Attaching signs or display material to the show contractor's equipment will be by approved methods only. Balloons, stick-on decals, or similar products will not be permitted within the building. If an Exhibitor's carpet is not installed by the Official Show Contractor, then removal of tape/residue/any other adhesive material used is the responsibility of the Exhibitor; otherwise, the cost of removal will be billed back to the Exhibitor. Any damage to the building or show dressings will be the responsibility of the Exhibitor. Exhibitor shall promptly pay for any and all damages to the Exhibit Facility, booth equipment or the property of others caused by Exhibitor. Distribution of samples and printed matter of any kind, and any promotional material, is restricted to the exhibit booth. All exhibits shall display products or services in a tasteful manner. The aisles, passageways and overhead spaces remain strictly under control of the Show Producer and no signs, decorations, banners, advertising material, or special exhibits will be permitted in the aisles except by written permission of the Show Producer. The sale of raffle tickets, lotteries and/or gambling is not permitted. The Show Producer reserves the right to limit any audio or visual activity within the exhibit space, if they deem it to be disruptive or inappropriate for the event.

## 6. ASSIGNMENT, OCCUPANCY, AND USE OF SPACE

The Show Producer reserves the right to change the floor plan or the location of an Exhibitor's booth if, in its sole discretion determines that to do so is in the best interest of the Show. Show Producer will consider requests to keep certain companies from being next to each other; however, there is no guarantee that by making this request you will not be located next to one of these companies. The space contracted for is to be used solely by and for the Exhibitor whose name appears on this contract, and it is agreed the Exhibitor will not sublet nor assign any portion of same without the prior written consent. Hours and dates for installing, occupying and dismantling exhibits shall be those specified by the Show Producer. The Exhibitor must occupy the space allocated to them during their scheduled move-in time. If Exhibitor fails to install their display in its assigned space or leaves their space unattended during the Show hours, the Show Producer shall have the right to take possession of the space, without releasing Exhibitor from any liability or obligation hereunder, and no refund will be due to Exhibitor. All exhibits must be open and manned for business during the show hours.

## 7. EXHIBITOR INFORMATION

Show Producer may provide Exhibitors' contact information to official show contractors/suppliers for the purpose of facilitating the execution of this Show. Show Producer will provide periodic updates and any information regarding the Show to the designated representative of the Exhibitor. By exhibiting at the Show, Exhibitor grants to Mile East Productions a fully-paid, perpetual non-exclusive license to use, display and reproduce the name, trade names and product names of Exhibitor in any directory (print, electronic or other media) listing the exhibiting companies at the Show and to use such names in Show Producer's promotional materials. Show Producer shall not be liable for any errors in any listing or descriptions or for omitting any Exhibitor from the directory or other lists or materials. Show Producer may also take photographs or video of Exhibitor's booth space, exhibit and personnel during, before, or after the open hours of the Show and use such photographs for any Mile East Productions promotional materials. Exhibitor warrants that it owns, or has right to use pursuant to a valid license, all intellectual property (copyright, trade mark, etc.) to be used by Exhibitor for promotion or exhibition at the Show.

## 8. CANCELLATION

The Exhibitor will be required to pay in full for the contracted amount on any cancellation received after April 15, 2024. Cancellations must be received in writing. Show Producer reserves the right to treat Exhibitor's downsizing of booth space as cancellation of the original space and purchase of new booth space, and Exhibitor may be required to move to a new location if it requests a downsizing of space. Failure to appear at the Show does not release Exhibitor from responsibility for payment of the full cost of the space rented. If the Show Producer cancels the Show for any reason, in no event shall the Show Producers maximum liability under any circumstance exceed the amount actually paid to the Show Producer by the Exhibitor for exhibit space rental pursuant to this contract. Exhibitor agrees that it shall and hereby does waive any and all claims for damages or compensation resulting from or relating to the cancellation of the Show.

## 9. INCORPORATION OF RULES AND REGULATIONS

Any and all matters pertaining to the Show and not specifically covered by the terms and conditions of this contract shall be subject to determination by the Show producer in its sole discretion. The Show Producer may adopt rules or regulations from time to time governing such matters and may amend or revoke them at any time, upon reasonable notice to Exhibitor. Any such rules and regulations (whether or not included in an Exhibitor Manual or similar document) are an integral part of this contract and are incorporated herein by reference. Exhibitor shall observe and abide by additional regulations made by the Show Producer as soon as they are communicated to Exhibitor.

## 10. INDEMNIFICATION

Exhibitor shall indemnify, defend, and hold the Show Producer and the Exhibit Facility harmless from any and all claims, demands, suits, liabilities, damages, losses, costs, reasonable attorneys' fees and expenses which result from or arise out of or in connection with: (a) Exhibitors' participation or presence at the Show, (b) any breach by Exhibitor of any agreements, covenants, promises or other obligations under this contract; (c) any matter for which Exhibitor is otherwise responsible under the terms of this contract; (d) any violation or infringement (or claim of violation or infringement) of any law or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) any libel, slander, defamation or similar claims resulting from the actions of Exhibitor; (f) harm or injury (including death) to Exhibitor; (g) loss of or damage to property or the business or profits of Exhibitor, whether caused by negligence, intentional act, accident, act of God, theft, mysterious disappearance or otherwise and (h) any injury to any person (including an attendee) or property while in the Exhibitor's space or relating to Exhibitor's use of any exhibition space or services.

I \_\_\_\_\_ have read, understand and agree to the above terms

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date